

# maestro\*TECHNOLOGIES

Press Release  
For immediate release

## MAESTRO TECHNOLOGIES' PRIORITY: CUSTOMER EXPERIENCE

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**Varenes, December 1<sup>st</sup>, 2015** – Maestro Technologies is making its commitment to its customers a priority by creating two key roles. Maestro's mission is to bring the Customer Experience to a new level which will allow them to significantly increase customer satisfaction and loyalty towards its products and services. To achieve this, Mr. Yves Gosselin will be responsible for Client Satisfaction and Mr. Pat Delgesso, will be in charge of Client Engagement. Their goal will be to take the Customer Experience to unprecedented levels. "We are committed to providing our customers with an experience that they'll want to constantly renew through a continuous and collaborative implication. Our objective is to accompany our customers at every step towards their success!" announces Mr. Richard Maltais, General Manager.

### SEASONED AND DEDICATED MANAGERS

Mr. Yves Gosselin has been involved in the Montreal industry for almost 30 years. Throughout the years, he supervised several product development and operations management teams. To ensure Client Satisfaction, Mr. Gosselin will assume two roles; he will take on the leadership of the team assigned to the development of a product which will meet the industry's needs and the quality standards our customers expect. Also, to provide continuity and a greater commitment to quality, he will head the customer support team.

Mr. Pat Delgesso, a software industry manager for more than 25 years, has contributed to the growth of many companies thanks to his involvement in product management, sales and marketing. Mr. Delgesso's new mandate to enhance Client Engagement will also include two aspects. In addition to overseeing all company sales, he will handle the professional services team. This will ensure that Client Engagement remains a priority throughout the entire process, from prospection to implementation.

"With this new structure, Maestro Technologies will be better positioned to meet the needs of its customers in the construction field, who use our ERP software as a strategy to improve their productivity, competitiveness and profitability" states Mr. Maltais.

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## ABOUT MAESTRO

Founded in 1989, Maestro Technologies develops integrated software solutions specifically for the construction industry, featuring management and accounting that meet the industry's specific and complex needs. Throughout the years, Maestro's continuous technological advancements and strong commitment to research and development have set the company apart from its competitors. Thousands of users from Canada and the United States benefit from our solutions to improve their efficiency and increase their incomes.

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